

Message Text

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43

ORIGIN COME-00

INFO OCT-01 AF-06 ARA-10 EUR-12 NEA-10 ISO-00 EB-07 USIA-15

L-03 /064 R

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COM/AFR/TFIEDLER
COM/LAD/BCAHILL
COM/SE/WSUGG
COM/EM/GCLAUSEN
COM/DM/HHEIKENEN
COM/CAGNE/PHALE
USIA/WDAVIS (PHONE)
EB/OCA/BR/HCAHILL

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P 301848Z MAY 75
FM SECSTATE WASHDC
TO AMEMBASSY ACCRA PRIORITY
AMEMBASSY CAIRO
AMEMBASSY DAMASCUS
AMEMBASSY LIMA
AMEMBASSY TEHRAN
AMCONSUL THESSALONIKI

UNCLAS STATE 126232

E.O. 11652: NA

TAGS: BEXP, GH, EG, SY, PE, IR, GR

SUBJECT: USE OF CENTERPIECE EXHIBIT, COMMERCIAL
PRESENCE FAIRS

1. POSTS CONTEMPLATING COMMERCIAL PRESENCE FAIRS DURING
FY 76 SHOULD BE AWARE OF EXISTING AGREEMENT BETWEEN USIA
AND COMMERCE REGARDING THE USE OF USIA CENTERPIECE "BUILD-
ING A NATION," PRESENTLY SCHEDULED FOR USE IN KINSHASA,
JUNE 24 - JULY 8, 1975.

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2. THE AGREEMENT SPECIFIES THAT COMMERCE WILL REIMBURSE

USIA 5,000 DOLLARS PER USAGE UP TO A MAXIMUM OF SIX USAGES. IT SPECIFIES THAT BEGINNING WITH KINSHASA COMMERCE WILL BE RESPONSIBLE FOR ONWARD SHIPMENT OF "BUILDING A NATION" EITHER TO THE NEXT POINT OF USAGE OR TO THE USIA WAREHOUSE IN VIENNA. COMMERCE IS ALSO OBLIGATED TO BEAR COSTS OF ANY REFURBISHING REQUIRED.

3. POSTS ARE INFORMED THAT THE ABOVE CHARGES WILL BE DEDUCTED AT THE OUTSET FROM ANY FUNDS MADE AVAILABLE FROM COMMERCE.

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4. ITEMS TO BE CONSIDERED IN CALCULATING COSTS SPECIFICALLY SHOULD INCLUDE:

A. FREIGHT (AIR OR SURFACE DEPENDING ON AVAILABLE SHIPPING TIME); FROM POINT OF LOCATION OF "BUILDING A NATION" OR FROM VIENNA TO CITY WHERE CPF WILL BE HELD;

B. GROUND HANDLING CHARGES AT FAIR LOCATION, BOTH INCOMING AND OUTGOING;

C. SETUP CHARGES;

D. REFURBISHING TO MAKE "BUILDING A NATION" COMPATIBLE WITH FAIR;

E. OUTBOUND FREIGHT VIA CHEAPEST MEANS TO VIENNA OR TO NEXT FAIR CITY, WHICHEVER IS CHEAPER;

F. USIA REIMBURSEMENT CHARGE OF 5,000 DOLLARS. INGERSOLL

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